

This video was done as part of our "Everyday Amazing" recognition program, where parents, students and staff submit a form recognizing a TCS employee for making a positive impact. Each person who gets a "shoutout" gets a notecard with the note, plus some of them will be recognized on social media, sometimes with a video such as shown. Tuscaloosa Magnet School Elementary counselor Dorie Edwards received a shoutout from a parent because of the amazing job that she does to be an advocate and support for her students. Whether it's creating individual lessons and strategies for one student or presenting whole group lessons which include discussion and dialogue, Ms. Edwards has the trust of students and their families. The target audience was our community, and the purpose was to highlight that our staff are doing amazing things each and every day in the Tuscaloosa City Schools. The outcome from these "Everyday Amazing" videos has been positive, as evidenced by the ongoing submissions of the "Everyday Amazing" shout outs. The number of submissions usually spike every time we highlight staff members on social media. Staff members also have said they feel thankful to be recognized for something that they do everyday.